**INVITATION TO A 1 DAY SEMINAR ON ARTIFICAL INTELLIGENCE (AI) FOR EXECUTIVES WITH CPD HOURS TO BE HELD ON 9TH FEBRUARY 2026 AT SERENA HOTEL - DAR ES SALAAM**

## Course introduction

Auditax International is pleased to invite Public and Private Sector including Telecommunication, Banks and other Financial Services Providers, NGO's, Manufacturing, Constructions, Transportation, Health, Education and all other interested sectors.

The Seminar is meant for Executives, including Board and Committee Members, Chief Executive Officers, Executive Directors, Directors General, Chief Finance Officers, Directors of Legal Services, Directors of Technical and Operations, Directors of Commercial, Chief Internal Auditors, Heads of ICT/IS & Risk, Directors of Human Resources, Managers and other interested parties. **Participants will be awarded training certificates and CPD hours.**

## Topics to be covered

1. **Introduction to Artificial Intelligence (AI)**

2. **AI in Public and Private Sector**
   - ✓ AI-powered customer service (chatbots, virtual assistants)
   - ✓ Fraud detection and risk management using machine learning models
   - ✓ Credit scoring and lending automation
   - ✓ Predictive analytics for market trends and customer behavior

3. **AI for Regulatory Compliance**
   - ✓ AI-driven Know Your Customer (KYC) solutions
   - ✓ Anti-Money Laundering (AML) systems powered by machine learning
   - ✓ Automated risk reporting and compliance monitoring

4. **Data Privacy and Ethics in AI: Challenges for Tanzanian Businesses**
   - ✓ Understanding Tanzania's data privacy laws and their impact on AI deployment
   - ✓ Bias in AI models and how to mitigate it
   - ✓ Transparent and explainable AI in decision-making

5. **AI and Cybersecurity: Safeguarding Public and Private Sector**
   - ✓ AI for real-time fraud detection and prevention

6. **Introduction to Python**

7. **Introduction to AI Model Developments**

8. **Implementation of AI: Developing Strategy for Public and Private Sector**

**Trainer: Dr. Straton Makundi**

Dr. Straton holds a PhD in Business Administration from the University of Dar es Salaam. He is also a holder of a Certificate in Applied Generative AI from The Johns Hopkins University, USA.

## Fees and Payment

Fees and payment: **400,000 per person (VAT exclusive)**-including lunch. Payments should be through bank deposit to Account no**: 0150303162800, CRDB Bank**, Account Name**: Auditax International** or by cheque payable to Auditax International and delivered to our offices: Dar es Salaam: Auditax House, 3rd Floor, Coca-Cola Road, Mikocheni. Confirmation: **Kindly confirm attendance** by calling +255 719 878 490 / +255 752 559 964 or Email: info@auditaxinternational.co.tz:

**Dr. Straton Makundi**

**Training Partner.**